



Sample Monitoring Report

Important Note: As this report contains verbatim quotes from consumer generated media, weblogs and hate sites on the internet, it may include offensive language and sentiment. We can take no responsibility for such content.

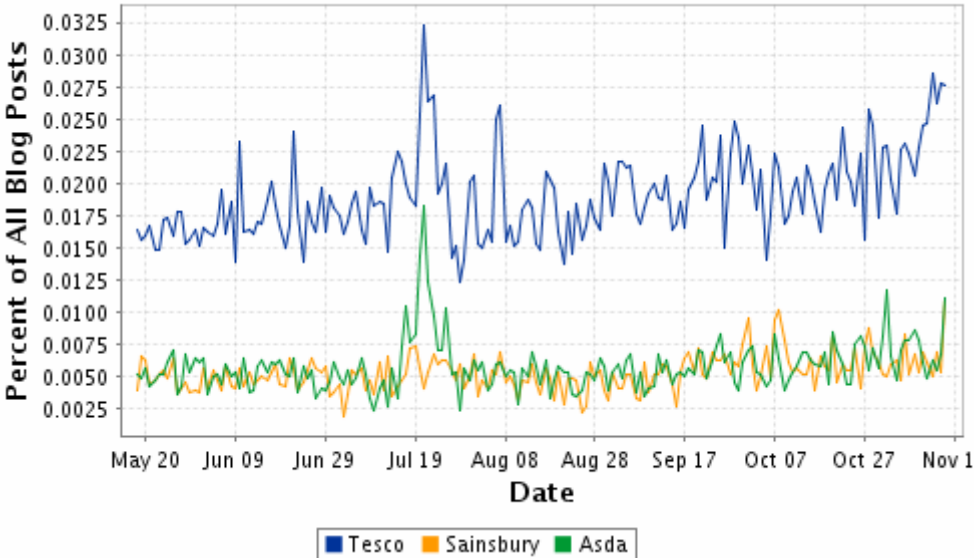
Executive Summary

Customer commentary about the Competition Commission’s report this week has fallen back, although interest in local suppliers remains strong. Sainsbury’s policy on employee migrant workers is the topic of considerable discussion across the web, not all of which is favourable and some xenophobic. In a similar vein there is criticism from right-wing groups for allowing Muslim workers to opt-out of alcohol sales. Delta Two’s decision not to bid for Sainsbury is widely note by analysts but prompts little comment from customers. Ethical trading issues including fairtrade, lightbulbs, energy saving, and packaging remain topics of interest to bloggers. Planning issues in Crewe and Westhoughton prompt local activism on the web. Employees are candidly critical of the company on a number of Facebook sites. A customer accuses Sainsbury’s Bank of corruption. There is some criticism of Sainsbury’s online shopping.

Blog mentions

The spike in mentions of Tesco is largely attributable to their Spice Girls advertisement.

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Format of this report:

The diagram illustrates the format of a report with several callouts pointing to specific elements:

- How many times UKNetMonitor has clipped this site for Sky:** Points to the text "No. of times Sky has been mentioned by this site: 8".
- Thumbnail of site:** Points to a small image of the HDTV UK website.
- Clickable hyperlink, abbreviated if long:** Points to the URL http://www.hdtvuk.tv/2006/09/sky_updates_sky.html.
- The context of the clipping:** Points to the main body of text describing the HD Software update and the HDTVuk.tv site's traffic rank.

SKY DIGITAL
No. of times Sky has been mentioned by this site: 8

HD Software update
Sky have rolled out some new software for their Sky HD boxes which claims to fix bugs, stability issues, the EPG, and fast-forward/rewind functionality, as reported by subscribers.
http://www.hdtvuk.tv/2006/09/sky_updates_sky.html

The HDTVuk.tv site has a traffic rank of 137,250, has 62,093 back links, and a Page Rank of 6/10 which suggests an above average presence, and is likely to be one that many go to for advice, opinion and information as long as there remains uncertainty about the technology. As clipped last week, subscribers are reporting an improvement in performance, although one says that "now my auto switching aspect mode no longer works"

Glossary

Blog	Short for Web Log. An online diary/journal
Wiki	A web page of site that can be freely edited by anyone.
URL	Uniform Resource Location, effectively the address of a website
Back link	Also known as an inbound link. The number of other websites linking to the one you are looking at - a measure of authority
Inbound links	Also known as a back link. The number of other websites linking to the one you are looking at - a measure of authority
Domain	The main part of a web address, ie the site itself.
News feed	Not necessarily about current affairs, but software that automatically takes information and puts it on your web site/in-box
RSS or RSS feeds	Short for "Really Simple Syndication", what goes into a news feed and comes out on your website.

Traffic rank is based on three months of aggregated historical traffic data from millions of Alexa Toolbar users and is a combined measure of page views and users (reach). Alexa is a popular search engine which collects data on use.

Reach measures the number of users. Reach is typically expressed as the percentage of all Internet users who visit a given site. So, for example, if a site like yahoo.com has a reach of 28%, this means that if you took random samples of one million Internet users, you would on average find that 280,000 of them visit yahoo.com. Alexa expresses reach as number of users per million.

Page views measure the number of pages viewed by Alexa Toolbar users. The page views per user numbers are the average numbers of unique pages viewed per user per day. Page views per million indicates what fraction of all the page views by toolbar users go to a particular site. For example, if yahoo.com has 70,000 page views per million, this means that 7% of all page views go to yahoo.com.

PageRank is a numeric value that represents how important a page is on the web. Google figures that when one page links to another page, it is effectively casting a vote for the other page. The more votes that are cast for a page, the more important the page must be. Page Rank is score out of 10, 10 being the best.

Clip ref: 5422
CORPORATE ISSUES
No of Sainsbury
mentions by this site:
1



Boycott

“Lidl, Aldi, Netto, Waitrose, Morrisons and Safeway are all good. However, when buying food all patriots should avoid shopping at the jew-owned stores

of Sainsbury, Tesco and Marks and Spencer. “

http://groups.google.co.uk/group/uk.politics.misc/browse_thread/thread/7332b2d94a2944e5/a8e5b4c3948abea8?hl=en&q=sainsbury&lnk=ol&

Context: A high activity newsgroups devoted to Miscellaneous UK political discussion. Comment: I stand by that 100%. NOBODY should shop at Sainsbury, Tesco, Marks and Spencer or ASDA. EVER.

Clip ref: 5445
CORPORATE ISSUES
No of Sainsbury
mentions by this site:
1



Competition Commission

Well done (not) to the Competition Commission on Wednesday for coming up with proposals to make it easier for supermarket giants to open new stores - and dismissing concerns that the grocery giants are driving smaller retailers out of business....

Now I live in a weird place which does NOT have a major supermarket. Frankly, our local co-op often resembles the heyday of the Soviet Union in its lack of goods and is a bit of a joke . But that's still infinitely preferable to a Tesco or a Sainsburys, which would definitely spell the end for the two butchers, greengrocer's , cheese and wine shop and the modest fresh veg and fish markets we have here every Thursday.

<http://grimmerupnorth.blogspot.com/2007/11/every-little-bit-doesnt-help.html>

Context: Blog from Susan Press - Journalist and Labour Party member since 1976 Labour Councillor on Hebden Royd town council And Deputy Mayor

Clip ref: 5419
CORPORATE ISSUES
No of Sainsbury
mentions by this site:
1



Competition Commission

David Lepper, Labour and Co-operative MP for Brighton Pavilion, says that while the preliminary report of the Competition Commission on the grocery trade published on Wednesday (31 October) goes some way towards highlighting the problems caused by the dominance of the big five supermarket chains (Tesco, Sainsbury's, Asda, Morrisons and Somerfield), its proposals to look at planning issues about supermarkets could increase their dominance.

<http://www.epolitix.com/EN/MPWebsites/David+Lepper/5bdb1d7e-0a54-495b-ad5c-492bd85a1b46.htm>

Context: Well-known to anyone in the Westminster village, the epolitix site is certainly a player, and is used by researchers for politicians and lobbyists alike. When Parliament is sitting it has a respectable, but not spectacular traffic rank of around 150,000.

Clip ref: 5410
CORPORATE ISSUES
No of Sainsbury
mentions by this site:
1



Immigrant workers

Why on earth would you take a job somewhere when you know full well that you are prohibited from doing an integral (heck, in Britain, it's near mandatory) part of it. That would be like me applying to be a pilot, and then telling them I can't be forced to fly because I'm afraid of it. David forwarded me a letter that Sean Gabb (also of the Libertarian Alliance) sent to Sainsburys:

[reproduces letter to Philip Hampton objecting to Muslim employee opting-out of serving alcohol]

Sean, I can almost guarantee that Sainsbury's does not give a flying fart about your well thought out letter. You see, Sean, you are white, and as such, your demographic is dwindling. Soon enough most grocery outlets in Britain will not even sell liquor, lest they offend they bulk of their new demographic. It's called dhimmitude, Sean. Free market dhimmitude. And we're damned if we do or if we don't.

<http://www.girlontheright.com/2007/10/british-dhimmitude-at-sainsburys.html>

Context: Unranked by google and ranked just outside top 1.5 million sites. One comment: "all the native brits should stop shopping at sainsburys and leave the hard working immigrants to shop there."

Clip ref: 5409
CORPORATE ISSUES
No of Sainsbury
mentions by this site:
1



Immigrant workers

This is the first of what (we predict) will become a steady stream of reports stating that benefits of employing immigrant workers in preference to the indigenous UK population....

So the fact is "Flexibility" means willingness not to open their mouths in protest or to ask for too much cash!!!

This is the thin end of the wedge Sainsburys are merely the first to start extolling the benefits of cheap imported labour now they have started the ball rolling we shall see the rest follow. This is the beginning of the end for rights hard won by British people over hundreds of years, all so our semi monopoly food industry can increase their profits further.

<http://smugboard.blogspot.com/2007/10/sainsburys-finally-show-they-dont-care.html>

Context: A blog that describes itself as "a group of clear thinkers, who see the lies others merely accept," est 06/07

Clip ref: 5412
CORPORATE ISSUES
No of Sainsbury
mentions by this site:
1



Immigrant workers

sainsburys treat their workforce appallingly. they are simply commodities to be used and abused until they get fed up enough to leave. my gf has worked for JS for 6 years and cant wait to leave and the rest of the workforce are just as demoralised. at her branch alone they have to hire about 10 or 15 people each week just to replace the ones who leave. thats about 5% of the workforce leaving every week. this is mostly because of what sainsbury like to call 'flexibility' and it sounds a reasonable enough expression but in practice it means that the worker is constantly being given changing shifts and responsibilities and little or no training. often shifts start or finish outside the hours when there is no public transport making travel to and from work hazardous. no wonder sainsburys are hoping to get a docile workforce that'll do what its told without question. in a separate matter my gf was being abused by a really nasty customer recently while the store manager was only standing a few feet away but carried on talking away on his mobile. luckily after a couple of minutes a security guard heard the row and intervened. that probably sums up sainsburys uncaring attitude to their staff better than anything else.

<http://answers.yahoo.com/question/index?qid=20071010012503AAaie6T>

Context: A site where people can post questions for others to answer.

Reply: Thank u all for yr answers.

I think Jack's reply sums up the situation at Sainsbury's pretty acurately.

I think now that Sainsbury's is definitely off my "shopping" list.

Clip ref: 5408
CORPORATE ISSUES
No of Sainsbury
mentions by this site:
1



Immigrant workers

Sainsbury's has said that it will employ more white British workers because they have a "superior" work ethic compared to immigrants and other non-whites.

Not really. They've actually said the opposite. But if they said the above, how would the "Commission for Equalities and Human Rights" and other anti-discrimination lawyers have reacted?

And how can we expect them to act in the case as it is?

The questions do not need answering; we're all too used to this kind of thing now.

<http://rigelsford.blogspot.com/2007/10/sainsburys-being-racist-again.html>

Context: A personal blog est 10/07

Clip ref: 5411
CORPORATE ISSUES
No of Sainsbury
mentions by this site:
1



Immigrant workers

So its nothing to do with keeping a strong stable labour force ? This reserve army of cheap Labour is just the ticket for these fat cats. Just how much does Lord 'Oi Veh' Sainsbury donate to the labour party ? The party for the working man ! And also the party that has self admitted they have lost control of immigration.

The big supermarkets are all seemingly crooks of the highest order. But we will not shop in Sainsburys.

P.S. Supermarkets have been using this cheap foreign labour for ages. In terms of % of labour, they employ a much larger number than their size in the UK population.

As an example; wait till you try getting your weekly shopping this coming weekend.

It is Eid , which marks the end of Ramadan. Queues around the block as the muslims take their holidays and the numbers of white British supermarket staff will be 'run off their feet' trying to cope .

<http://northwestnationalists.blogspot.com/2007/10/sainsburys-says-immigrants-have-better.html>

Context: In support of the BNP Constitution that John Tyndall drafted. The Red Rose County - Lancashire. Well ranked by Google.

Clip ref: 5406
CORPORATE ISSUES
No of Sainsbury
mentions by this site:
1



Immigrant workers

This week Sainsbury's supermarket announced to the world, that it felt that immigrant workers have a superior work ethic. Just what prompted this statement, I'm not sure. The company apparently finds immigrant labour to be more flexible happier with terms and conditions of employment etc.

Well I don't know about you, but I find the fact that three million people have arrived in this country in the last five, to fill unskilled jobs a frightening prospect, mainly because I believe migrant workers are exploited because they come here to escape extreme poverty in East Europe so are naturally more flexible than indigenous people.....

Incidentally fortunately I've always shopped at the superior Tesco's, which not only has better products, but doesn't insult my intelligence.

Finally if Sainsbury's wish to praise migrant workers over their British staff, then they won't be surprised when British workers shop elsewhere. If you feel your standard of living to be under threat. Go on and try something new today, a supermarket that doesn't insult the British work ethic!

PS This country should offer equal opportunities to all, so just why are Sainsburys management making comparisons between different nationalities?

<http://bignewsmargate.blogspot.com/2007/10/time-to-boycott-superior-sainsburys.html>

Context: Comment on Margate Thanet Broadstairs Ramsgate Kent England UK sometimes the world -Thanet's leading politically independent blog. Highly ranked by Google (4/10)

Clip ref: 5426
CORPORATE ISSUES
No of Sainsbury
mentions by this site:
1



NCC Green supermarkets report

Marks & Spencer, Sainsbury's and Waitrose have come out joint top in a study of the UK's most environmentally-friendly supermarkets by the National Consumer Council (Brand Republic, 15th October 2007). It seems that Sainsbury's is trying to maintain this strong green stance. This week the supermarket chain is launching a range of own-label 'green' household cleaning products called Cleanhome. The formulations use sustainable natural ingredients and 'wherever possible, packaging is recyclable or made from recycled materials' (Marketing Week, 18th October 2007).

<http://www.thetimes100.co.uk/additional/news-promoting-sustainability-or-promoting-sainsburys%3F-53.php>

Context: The Times 100 is a resource, in print and online, for students taking Business Studies courses. Page Rank 5/10 Alexa Rank 162,831 Incoming links 80.

Clip ref: 5433
CORPORATE ISSUES
No of Sainsbury
mentions by this site:
1



Delta Two

It appears as if the Qatari-backed investment fund has abandoned its takeover bid for supermarket chain Sainsbury's. Delta Two, which approached the UK firm in July with the offer, said it was withdrawing the bid because of turmoil in global credit markets and also said that concerns about funding Sainsbury's employee pension schemes had led to the move.

The UK Takeover Panel had given Delta Two until Thursday to decide whether or not to press ahead with the bid. There were worries about how the bid, worth about £10.6 billion, would be funded, with Delta Two being urged by some Sainsbury's shareholders to stump up more cash. Speculation had grown in recent weeks that the Delta Two bid, backed by the foreign investment arm of the gas-rich gulf state Qatar, was in trouble.

<http://tycoonentrepreneur.blogspot.com/2007/11/sainsburys-bid-dropped.html>

Context: The blog of an entrepreneur.

Clip ref: 5425
CORPORATE ISSUES
No of Sainsbury
mentions by this site:
1



Delta Two

Sainsbury's shares plunged 19pc in early trading this morning after Delta Two said that it had pulled the plug on its proposed £10.6bn takeover of the supermarket chain after three months of wrangling over price. Shares dropped 104.75 to 450.25p as the Qatari-backed investment vehicle said that it had ended talks because the deal had become too expensive since talks first emerged in July, due to the credit crisis and pension provisions.

It said in a statement: "Since Delta Two's original proposal was submitted to the board of Sainsbury, the required funding and cost of capital has increased significantly, which has adversely affected the investment case.

<http://www.thebusiness.co.uk/news-and-analysis/326261/sainsburys-shares-plunge-as-qataris-pull-out.shtml>

Context: The Business provides Financial Business News in UK, Europe and World Business News, Financial Markets Update. PageRank: 4/10 Alexa Rank: 772,819 Incoming Links: 2,464

Clip ref: 5458
CORPORATE ISSUES
No of Sainsbury
mentions by this site:
1



Delta Two

As predicted some weeks ago by The Retail Bulletin (and other publications, we admit) the bid for Sainsbury's by the Qatar Investment Authority ultimately came to nothing.

By Glynn Davis

After months of meetings to sort out the Sainsbury family's position, the pension fund deficit and the levels of debt to equity in the bid the late nights by bankers, lawyers and the supermarket's management came to zilch.

While the QIA valiantly overcame obstacle after obstacle the rationale for doing the deal was deteriorating. The credit crunch hit them badly and was diminishing the future returns that they could expect from the deal. For Sainsbury's it is back to the day-to-day job of flogging food and drink (and a bit of non-food) over the crucial Christmas trading. Although this will be a relief for some parties there will be many employees now weighing up their futures having been given a sniff of something different (through the cashing in of their share options) before being denied it at the last minute.

http://www.theretailbulletin.com/news/no_chips_to_be_cashed_in_at_sainsburys_08-11-07/

Context: News resource for retailers providing news and information on the U.K. retail industry. Ranked 137,111 in the world.

Google rank of 6/10

Clip ref: 5460
CORPORATE ISSUES
No of Sainsbury
mentions by this site:
1



Delta Two

Delta Two has thrown a bonfire banger by dropping its proposed takeover for supermarket group Sainsbury.

The Qatari investment fund 'has concluded that it is not in the best interests of stakeholders to proceed with an offer for Sainsbury and has informed the board of Sainsbury of this decision'.

Sainsbury says it received the news late last night.

Preliminary talks on a cash offer were revealed on 18 July. Delta now says: 'Since Delta Two's original proposal was submitted, the required funding and cost of capital has increased significantly, which has adversely affected the investment case.'

<http://www.hemscott.com/news/comment-archive/item.do?id=38228>

Context: Prices, Stocks, Investing Company Information website

Ranked 8/10 by Google and 31,788 in the World with in excess of 1.2 million inbound links.

Clip ref: 5461
CORPORATE ISSUES
No of Sainsbury
mentions by this site:
1



Delta Two

Shares in supermarket group Sainsbury's fell almost 24% this morning as Qatari-backed investment fund Delta Two decided not to proceed with its £10.6bn bid. Delta Two launched in July and said it was abandoning its bid because of turmoil in the global markets. Sainsbury's shares were down 23.8% this morning, a fall of 107.25p

<http://www.brandrepublic.com/login/News/764549/>

Context: Brand Republic serves the fast-moving world of advertising, marketing, public relations and new media and it is the home of Campaign and Marketing magazines on the web. It also has a lively online forum.

Clip ref: 5462
CORPORATE ISSUES
No of Sainsbury
mentions by this site:
1



Delta Two

Shares in supermarket group Sainsbury's have plummeted after Qatari-backed investment fund Delta Two pulled out of plans to take over the company.

Sainsbury's share values fell by almost 20% on Monday (5 November) following the announcement by Delta Two, which has links to the Qatari royal family.

Delta two approached the supermarket group in July with plans to buy the remaining shares it didn't own.

But the investment fund had been unable to secure the extra £500m needed to clinch the £10.5bn deal.

<http://www.fwi.co.uk/Articles/2007/11/05/108078/sainsburys-supermarket-shares-fall-as-bid-is-dropped.html>

Context: Farming Weekly Interactive is an information service for the farming industry and has been established for 9 years. It is ranked by Alexa as 114,145 with 278 inbound links and is ranked 5/10 by Google.

Clip ref: 5427
ENVIRONMENTAL AND
COMMUNITY ISSUES
No of Sainsbury
mentions by this site:
1



Energy efficient lighting

Riegens Lighting has developed a versatile and energy efficient lighting solution for Sainsbury's, who required a lighting system that would enhance the shopping experience and show goods off to best effect, whilst providing significant savings in running costs.

<http://www.lightingdirectory.com/news/article/422>

Context: Web portal for lighting manufacturers.

Clip ref: 5430
ENVIRONMENTAL AND
COMMUNITY ISSUES
No of Sainsbury
mentions by this site:
1



Planning Crewe

Can Sainsbury's really be opening one of their "local" stores in the heart of old Crewe? Someone mentioned this at work the other week, then Jim confirmed it at the footy on Saturday. The old Kwik Save site off Brooklyn Street is the spot. Apparently, there's also a plan to open up the Eggy Road side of the building to grab the passing trade. Now I've popped into the old Kwiky many times over the years, but it's a tad run down and tucked out of the way. There's a decent-sized car park in front of the main entrance, but that's often filled by locals looking for off-road places. Sainsbury's are desperate to grab some market share from Tesco and Asda (Wal-Mart) and pledged to open hundreds of smaller stores around the country (see here). But with the UK's largest player (Tesco) rumoured to be investigating the possibility of developing a monster store in Crewe I wonder if Sainsbury's have got their sums wrong. Can this site in St John's ward succeed?

<http://www.crewe.tv/2007/10/sainsburys-local-for-eggy-road.html>

Context: Ongoing photo diary of life in Crewe, the people, places and its politics Comments include: "I had a look at the site last night as I had few minutes spare whilst waiting for me bus. It's definitely going to be a Sainsburys - there are a few signs that apologise for inconvenience and all that and they've got Sainsburys tags on them. No sign that they're going to open up the Edleston Road side though. If there had been anyone about I might have asked but they all seemed to have knocked off for the night."

Clip ref: 5421
ENVIRONMENTAL AND
COMMUNITY ISSUES
No of Sainsbury
mentions by this site:
1



Prayer rooms

You do realise that this is a bit of a scam, dont you? In the same way some Sainsbury employees insisted on refusing to handle alcohol. Its just some people taking advantage of what they see as weakness/vulnerability on behalf of their employer..

Such sensitivities are rarely accommodated in countries with large muslim populations. Insisting on praying five times a day in their own prayer room is a crock, its just the equivalent of a fag break.

http://groups.google.co.uk/group/uk.legal/browse_thread/thread/bbbdaf93240729af/e184b702d0964483?hl=en&lnk=st&q=sainsbury#e184b702d0964483

Context: This is a high activity Google Group for discussion of legal issues in the UK

Clip ref: 5463
ENVIRONMENTAL AND
COMMUNITY ISSUES
No of Sainsbury
mentions by this site:
1



Equitrade

The delicious Malagasy chocolate is going to be stocked in 350 Sainsbury's stores as of next week. The UK chocolate maker is behind the Equitrade idea, which takes Fairtrade one step further and stipulates that a finished product should be completely produced in the country of origin.

Rather than simply buying cocoa beans from Madagascar under Fairtrade rules, Malagasy makes its chocolate in the country too, creating even more local jobs and more tax revenue for the government. This approach is also said to improve the taste as much as it does the local economy.

<http://www.smartplanet.com/news/food/10000108/sainsbury-s-to-stock-first-equitrade-product.htm>

Context: Part of the Cnet group of websites. Current Rankings: PageRank: Not Ranked Alexa Rank: 1,254,277

Clip ref: 5428
ENVIRONMENTAL AND
COMMUNITY ISSUES
No of Sainsbury
mentions by this site:
1



Fair development fund

As promised here is some information about another UK superstore that is doing its best to be socially responsible, ethical and green.

Sainsbury's have set up a Fair Development Fund to enable more farmers and growers in developing countries to benefit from Fairtrade.

Sainsbury's have recently made all their bananas Fairtrade. To mark this occasion they are giving double nectar points on all Fairtrade products. This does however exclude Fairtrade clothing. What else is the company doing?

Sainsbury's is tackling its corporate responsibility on five fronts. These are Best for Food and Health, Sourcing with Integrity, Respect for our Environment, Making a Positive Difference to our Communities and Great Place to Work. As part of this they are launching an 'organic concept orchard.'

<http://ethicalandgreen.com/2007/10/17/sainsburys/>

Context: An environmental blog - currently unranked.

Clip ref: 5446
ENVIRONMENTAL AND
COMMUNITY ISSUES
No of Sainsbury
mentions by this site:
1



Free lightbulbs

Apparently, in the UK, a store called Sainsbury's is giving away free compact fluorescent light bulbs this Saturday! They are trying to give away one-million of the bulbs in recognition of the clocks "falling back" (ending Daylight Savings Time) to encourage people to save energy in the upcoming "darker months." All they have to do is sign a pledge that they will save energy!

Read more about it at the Coding Grasshopper blog.

Why aren't any stores in the US doing this? Let me know what you think by leaving a comment!

<http://www.environmentastic.com/blog/energy-saving-lightbulb-giveaway-in-the-uk/2007/10/31/>

Context: environmentastic! Was created by A. Caleb Hartley, an environmentalist. Ranked 1/10 by Google.

Clip ref: 5404
ENVIRONMENTAL AND
COMMUNITY ISSUES
No of Sainsbury
mentions by this site:
1



Air fresheners refills - environmental

Well, tonight I was in Sainsbury's just buying my weekly shop and I passed some air fresheners. Its getting near Christmas and I like the spicy smells they often have around this time.

I saw a few things on offer, one of which was this:

Ambi Pur Fireside Glow Plugin £1.94 on save 50%

Thats good I thought, but hang on, as I'm familiar with printers and cost of printers vs ink prices etc I thought it best to check out the refill prices: Ambi Pur Fireside Glow Refill £3.48 each

For a shop that is cleaning up the environment I'm slightly annoyed that this kind of practise still goes on. This is forcing people into throwing away extra packaging and possibly even the plugin device as if the refill is THAT much more then a refill and a plugin, its easy maths to work out which people will buy.

<http://www.leenukes.co.uk/?p=40>

Context: Personal blog

Clip ref: 5447
ENVIRONMENTAL AND
COMMUNITY ISSUES
No of Sainsbury
mentions by this site:
1



Planning Westhoughton

Supermarket giant Sainsbury's has submitted plans for a £7.5 million store off Cricketer's Way. As part of their planned move, they will fund a state-of-the-art new ground which will be home to Westhoughton's cricket and rugby league clubs.

The supermarket would create around 200 new jobs in the town.

Last year, when it was revealed that Sainsbury's were thinking of coming to Westhoughton, we ran a survey of residents on whether they thought it would be a good idea.

We had several hundred replies and two out of three were in favour of the idea. Some people were opposed because they would have preferred stores such as ALDI, LIDL and Netto.

<http://www.westhoughton-libdems.org.uk/2007/10/19/does-westhoughton-need-a-new-supermarket/>

Context: The blog of the Liberal Democrats in Westhoughton

Clip ref: 5437
ENVIRONMENTAL AND
COMMUNITY ISSUES
No of Sainsbury
mentions by this site:
1



WRAP

Sainsbury's is collaborating with food specialist East Malling Research to investigate how people store packaged fruit and vegetables at home. The project is part of the Waste and Resources Action Programme's (Wrap) 'Love Food Hate Waste' campaign, launched today (November 1). Wrap project manager Andrew Parry said the research could lead to better on-product labelling and information cards on how to store fruit and vegetables.

He said: "Packaging is designed to preserve food, but quite often consumers are taking it out of the packs and throwing the packaging away before it does its job."

<http://packingmachine.blogspot.com/2007/11/sainsburys-looks-at-food-waste.html>

Clip ref: 5444
ENVIRONMENTAL AND
COMMUNITY ISSUES
No of Sainsbury
mentions by this site:
1



Inflatable fairtrade banana

The coveted inflatable Fairtrade banana from Sainsbury's seems to have been this year's "must have" item from the fairs, with even the display model (model banana, that is) having been nabbed for later collection, half way through the fair.

<http://manchestergcareers.wordpress.com/2007/10/25/so-did-you-get-a-sainsbury-inflatable-banana/>

*Context: Manchester Postgraduate Careers Blog
Careers News, Comment, Vacancies and Deadline Alerts for University of Manchester Postgraduates*

Clip ref: 5441
ENVIRONMENTAL AND
COMMUNITY ISSUES
No of Sainsbury
mentions by this site:
1



Energy saving issues

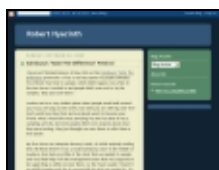
Over the past few years green issues have really come to the fore. Janette went shopping in Sainsbury's this morning and came back with a free energy-saver bulb which was nice. Came back with a leaflet that said various ways of saving energy and it was interesting to see how many have come into one's consciousness (posh eh!) in recent times. Have been using the bag-for-lives for about a year now, but we've also got I reckon 95% of lights powered by energy-savers for example.

Have posted link to Sainsbury's site but if you don't go to it one thing I didn't know for sure but half suspected (and this can be harmful to slimming so be warned!) is that a half full fridge or freezer uses more power than a full one. You might have learned something reading my blog for a change!!!

<http://sidsjourney.blogspot.com/2007/10/save-planet-and-all-that.html>

Context: The blog of a 39 year old male from Derbyshire.

Clip ref: 5434
PEOPLE ISSUES
No of Sainsbury
mentions by this site:
1



Taste the difference promotion

I have just finished doing a 20 day stint on the Sainsburys Taste The Difference promotion. It was a real eye opener to people attitudes. We offered free food to sample, which didn't happen very often in the two stores I worked in and people didn't even ask to try the samples, they just took them!....

My first store was Hampton Nursery Lands, of which anybody reading this will think where? It was a small Sainsburys store in the middle of nowhere, that had very little of the stock that we needed to sample and very little help from the management team that was supposed to be supporting us while we were there. As the Team Leader I found it an uphill struggle each day to successfully do what we needed to. We got through it though.

The second store was a complete change. It was a huge store in North Cheam that had a multi-storey car park, but still not all of the stock that we needed to sample with. I found that on the whole, the attitude of management was, 'sort yourself out, we have our own things to get on with' - even though it was the biggest sampling event seen in this country!

<http://roberthyacinth.blogspot.com/2007/10/sainsburys-taste-difference-festival.html>

Context: The blog of 33 year old - Robert Hyacinth

Clip ref: 5420
People ISSUES
No of Sainsbury
mentions by this site:
1



Demonstration

Marjorie Henry, a Unite shop steward at Sainsbury's in London, said, "There is real unfairness in supermarkets. We are paid rubbish and expected to work three people's jobs. Many people who work for Sainsbury's can't even afford to shop there."

"Management put workers under a lot of pressure," said Raj Ramsarran, a Sainsbury's shop steward in Clapham, south London. "Chief executive Justin King has a pay and bonus package of £2.1 million a year. Newcomers are on £5.94 an hour."

<http://www.socialistworker.co.uk/art.php?id=13119>

Context: Socialist Worker Online has a traffic ranking of 213,884, giving it probably a broader reach than its print sister publication. About 7,000 sites link to it.

Clip ref: 5443
PEOPLE ISSUES
No of Sainsbury
mentions by this site:
1



Job Interview

Last week, wednesday, I had my job interview at sainsburys. It went really well! and I was really hoping to get the job. As Dale's a manager and works at sainsburys in lechworth and does interviews people himself, and he says that because I hadn't heard anything straight away is a good thing. So a week comes and goes and still not heard anything. So I rung them up yesterday and they said they'd phone me back. But I still havent heard anything. I'm getting pissed off! And I've already shed about a couple of tears twice because of it. I'm beginning to think that there's no hope in hell that i'll ever get a job.

<http://jagerqueen.livejournal.com/1036.html>

Context: Personal blog

Clip ref: 5451
No of Sainsbury
mentions by this site:
1



Employee blog

now im only 18 so i cant really comment on "the good old days" but does nobody have manners anymore???? i am forever moving out the way for people and gettin no responce back im beginning to think that i should stop moving ! anyway the thing that really gets me , working in a supermarket is when you go out the back to find something for a customer , you find it , walk out all happy with yourself thinking that your going the make the customers day , and then there gone ! just walked off !! WHY ask for something if your not prepared to wait a minute (sometimes less) for it ! PLEASE if you ever are in a supermarket and the employee gos out the back to get it for you PLEASE PLEASE PLEASE do not just walk off !!!

http://sainsburysemployee.blogspot.com/2007_09_01_archive.html

Context: Describes itself as a secret blog of a Sainsburys employee. Est 10/07 Further posts "On sundays sainsburys shuts at 4 which means most of my hours were when the shop was shut (to customers), now for most of this I was just doing normall work untill about 8ish when when I went and helped to re-organise the meat isle , basically what we were doing was moving the organic meat section and putting it in with all the other meat instead of it having its own section. We stripped the whole lot though to give it a good clean (IT ACTUALLY SMELT SO BAD!)."

"I am really getting quite sick about people moaning about how cold it is in our supermarket ! Okay so it is cold . . . But I have to work there ! Think about how I feel ! And how all the other people who work there !? , that's basically my point people just don't care about us were just something in-between them and getting there shopping done , they want nothing to do with us (untill they cant find something!) as you can probly tell im NOT in a good mood ! Had a crap day at work ! Customers annoying me ALLOT ! But hey im just a supermarket worker WHO CARES ...RIGHT ???"

Clip ref: 5454
PEOPLE ISSUES
No of Sainsbury
mentions by this site:
4



Employee blog - Caroline Roberts - Bridgend

@ Bridgend we have a old gypsy woman who comes in every Saturday, she has the dirtiest nails I have ever seen....ewww!

She comes to the meat counter and gets the staff to cut and weigh about 20 different items....which she doesnt buy, she is oblivious to the other 20 customers waiting to be served who are giving her dagger looks.

Then because she can't read she gets staff to go and fetch her items, which she also doesnt buy and then as she's walking up and down the aisles she dumps stuff off anywhere if she doesnt want it.

Counter staff hide when they see her coming, me included!!! But shit n b*****s, duty came behind to drag me out to serve her the last shift I worked.

Dont you just love Sainsburys!!!

<http://www.facebook.com/topic.php?uid=2204894002&topic=2620>

Context: The Facebook group "Sainsbury's - Try something new today or go to Tesco's"



Clip ref: 5455
PEOPLE ISSUES
No of Sainsbury
mentions by this site:
4



Employee blog - Jamie Saliba - Brighton & Hove

What a bunch of mother hubards that run that place now. Im gonna take down the sainsburys system, manager by manager.

<http://www.facebook.com/group.php?gid=4053403140>

Context: The Facebook group for "Sainsbury's Veterans Society – Hastings"

Clip ref: 5456
PEOPLE ISSUES
No of Sainsbury
mentions by this site:
4



Gary Stannard

Why should Cts have to spend there whole day clearing up there managers mess every day. Be given orders and instruction by 3 or 4 people and the be had ago at when you cant achieve everything and all of this for only £6.49 an hour why bother. You are told you are part of the management team and you are expected to stay late but still nothing in the line of an incentive other than 50p an hour moe than a shelf filler. Why everytime a performance pay increase is spoken about is it always its in the pipe works but won't be about til april. April has been and Gone 3 times since these talks started and still nothing.

COME ON JOIN THE GROUP AND HELP US GET THE RESPECT AND PAY WE DESERVE!!!!

<http://www.facebook.com/topic.php?uid=5862649623&topic=3661>

Context: The "CTS = Colleague Treated like Shit" Facebook Group

Clip ref: 5457
PEOPLE ISSUES
No of Sainsbury
mentions by this site:
4



Employee post - Louise Theresa Murphy - London

haha....sainsburys didnt get their 8million haha....now their share will drop.

It's time to boycott spread the word.....lets boycott sainsburys

<http://www.facebook.com/group.php?gid=2415327954>

Context: The "We Hate Sainsburys Ltd" Facebook Group. The group is described as "

This group was set up for those who hate the supermarket, be it as an employee or customer.

If we get 300 members to this group I will egg a sainsbury's store of your choice, as long as it is easy for me to get to and I can make a speedy retreat if required!Requests on the wall below. I shall then place photographic evidence incriminating me of a crime well worth committing on this page!!!!

So start inviting your fellow JS employee's!"

Clip ref: 5413
PEOPLE ISSUES
No of Sainsbury
mentions by this site:
1



Employee posting - quitting

I'm not thinking of doing this right now, but it might be useful to know where I stand at some point in the future... if I wanted to leave Sainsbury's and didn't want to give 4 weeks' notice, what would/could they do about it? Could they take me to court?

<http://www.digitalspy.co.uk/forums/showthread.php?t=679872>

Context: Digital Spy is the UK's leading media and entertainment website, having grown over seven years to 46 million monthly impressions and a monthly audience reach of over 1.5 million unique users (DART).

Comments include; "they wont do any thing I gave my notice in and said I would be leaving on this date explained why and left they did nothing there are a lot off people leaving or thinking about it there because there are a lot of problems with the way workers get treated."

"Sainsburies!!!

They are really funny about holiday, and working hours etc, I worked there over the summer when I was at uni. My boyfriend (now hubby) was Iraq, and was due home for 5 days on R&R in the middle of a 7 month duty, they wouldn't let me have the time off, so told them to go were the sun don't shine.

So long as you don't need a reference just get out while you can!!!!"

Clip ref: 5450
PEOPLE ISSUES
No of Sainsbury
mentions by this site:
1



Employee posting

I don't believe it! After working for Sainsburys for nearly two and a half years, I have actually been awarded 'Shining Stars'! :-) For those of you who are unfamiliar with the term, 'Shining Stars' are given to those colleagues who have done a great job, and the colleagues in question receive a Sainsburys gift voucher worth £10 to reward them for their efforts! So, basically I have been given a £10 Sainsburys gift voucher to spend instore on the item(s) of my choice! In the words of Spike Milligan (after receiving a Lifetime Achievement Award at the British Comedy Awards in 1994) "About Bloody Time!" :-) I have been putting myself out for Sainsburys for weeks on end! Firstly, I have been working an extra half an hour per shift with no pay; secondly, I now start work at 6am on a Saturday morning, in order to put out salad packs ready for when the store opens at 7am; and lastly, I have been doing overtime at the drop of a hat, in order to help out with the staff shortage that we have got on the Produce department! I am a most deserving case, don't you think? So, methinks I will spend my voucher on something medicinal for me, i.e. a bottle of Famous Grouse whiskey! Cheers me dears! :-)

<http://rachradical.livejournal.com/21774.html>

Context: Rachel, Bristol. DOB 1968-12-19

Clip ref: 5418
PRODUCTS ISSUES
No of Sainsbury
mentions by this site:
1



Cheap lager

What an absolute disgrace. Asda, Tesco and Sainsburys should be thoroughly ashamed of themselves. Where is New Labour? Should legislation be enacted forbidding this crime against our young people, for crime it is. When young people are lured into states of drunkenness by supermarkets competing for profit then I believe firmly that the government should get off its backside and do something about it. Do we sit back and watch this assault on our young people by the vultures of the supermarkets. I want to see this whole sorry business debated in the Commons for the good of this country.

http://www.dailymail.co.uk/pages/live/articles/news/news.html?in_article_id=492904&in_page_id=1770&in_page_id=1770&expand=true#StartComments

Clip ref: 5415
PRODUCTS ISSUES
No of Sainsbury
mentions by this site:
1



Sainsbury -v- Butchers

i have brought red meat from a butcher and it did not taste anything as good as the meat from sainsbury
oh and it was about £2 dearer at the butchers
so explain why anybody should pay more for inferior goods?

<http://helpdesk.ebid.tv/showthread.php?t=98126&page=4>

Context: Ranked 11,536. eBid Forums for the Online Auction Community

Clip ref: 5424
PRODUCTS ISSUES
No of Sainsbury
mentions by this site:
1



Coeliac ranges

Cheers, but according to herself, Sainsbury are kings of the Coeliac ranges ... most amount of stuff, best taste, so let your daughter know if she doesn't already ... I've tried their dried pasta and it's actually bloody good.

Retains an al dente texture very well.

http://groups.google.co.uk/group/alt.2eggs.sausage.beans.tomatoes.2toast.largetea.cheer.slove/browse_thread/thread/a51336da9f64f8c0/fb631762777dc504?hl=en&lnk=st&q=sainsbury#fb631762777dc504

Context: Comments include: "Sainsburys round here (Shropshire) are variable in the amount of stock of gf stuff they carry. Some of their stuff is very good, according to Robsdottir, but it's a PITA when for no apparent reason Sainsburys don't bother to re-stock. "

"Also Sainsburys have a habit of regularly changing their own brand recipes, so stuff that was gf last week isn't necessarily gf this week.

At least the Tesco stock is fairly consistent and is being added to. There's also a lot of gf stuff in their 'ethnic' section where you can get stuff like gram flour (makes nice pancakes) and loads of Asian-made products, many of which are completely gf. "

Clip ref: 5429
PRODUCTS ISSUES
No of Sainsbury
mentions by this site:
1



Sainsbury's Bank

Well the carcass known as Sainsbury's Bank just twitched again. Calling them for the 7th time, they now claim to have received my documents on the 28th September, scanned and then mailed them across to me on 1st October by registered post. Therefore the problem "must be with the Royal Mail".

I listened to this respectfully before pointing out that this was clap-trap:

1) The notes on Sainsbury's system confirmed that our phone conversations of the 23rd October ascertained that Sainsbury's Bank had no record of my documents at that point. How have these details from 4 weeks before come to light all of a sudden? Might someone be re-writing history, perchance?

2) I know from my own records that the documents were only sent in to them on 3rd October. How astonishing the bank thinks it had received the documents, scanned and posted them back before I'd even sent them in. Eventually the guy in the call centre meekly suggested that "perhaps your passport has actually been sat on someone's desk". For 3 weeks. Nice and secure, that. Eventually it's found in some pile of crap on the floor and they've corrected the dates to hide their inadequacy and downright disrespect for their customers' important identity documents.

Ingenious, Sainsbury's. You've gone from a seriously incompetent institution to a fraudulent one. You are prepared to lie to customers about their financial records. You are prepared falsely to accuse other organisations of incompetence to cover your own backs.

Why on earth would anyone want to bank with them?

Sainsbury's Bank - Taste The Corruption.

<http://breakfastatbritannia.blogspot.com/2007/10/update-taste-corruption-sainsburys-bank.html>

Context: The blog of a gay male based in London and interested in politics.

Clip ref: 5459
PRODUCTS ISSUES
No of Sainsbury
mentions by this site:
1



Organic you skincare

Sainsbury's Organic You skincare and body care collection is the latest move in Sainsbury's commitment to going organic. The range is certified by the Soil Association and all products contain a minimum of 70% organic ingredients. The organic ingredients are sourced from around the world and include soya bean, paprika and essential oils. It's very reasonable for an organic range with all prices £8 or lower - a good sign that what used to be a prohibitively expensive luxury is now hitting the mainstream.

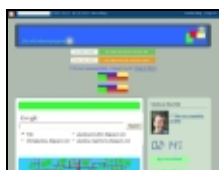
Particularly tempting-sounding is the Rosewater Toner (£5) and the Soothing Sugar Scrub (£8), created from Coconut Oil and Demerara Sugar from Paraguay.

http://www.hippysshopper.com/2007/11/affordable_organics.html

Context: PageRank: 6/10 Alexa Rank: 836,606

Ethical Consumerism. Your guide to the best Fair Trade, Organic, Wildlife-Friendly, Ethical produce out there. Everything from food to clothes; cars to companies.

Clip ref: 5432
PRODUCTS ISSUES
No of Sainsbury
mentions by this site:
1



Fairtrade

'From January 2008 Sainsbury's Red Label tea will be sourced from Fairtrade growers. But it doesn't stop there. Over the next three years we'll also be moving all Sainsbury's roast and ground coffee, tea and hot chocolate to Fairtrade too. Which should leave you with an even better taste in your mouth.'

<http://gianlucamoschini.blogspot.com/2007/10/sainsburys-time-for-fairtrade-tea.html>

Context: The blog of a 31 year old male shopaholic. Est 09/07

Clip ref: 5435
PRODUCTS ISSUES
No of Sainsbury
mentions by this site:
1



Fairtrade

An ad for Sainsbury's I saw today reminded me that all their bananas are fairly traded. They also took the opportunity to point out that only some of the bananas sold by Tesco and Asda are Fairtrade.

If I were a retailer I don't think I'd have the front to sell non-Fairtrade goods next to Fairtrade, (this dear reader is probably why I'll never be rich) surely it's tantamount to saying 'yep, we're happy to rip off farmers if you are!'

Of course we shouldn't let Sainsbury off the hook, they're doing exactly the same thing with their chocolate, tea, coffee etc. ('Would you like milk and unfair labour practices with your coffee today?') Those in glass houses

<http://wildberys-blog.blogspot.com/2007/11/fair-play-to-sainsburys.html>

Context: wildberry's is an independent website founded to promote environmental awareness, fairtrade and a sustainable life. It is not ranked by Google but has 664 incoming links.

Clip ref: 5431
PRODUCTS ISSUES
No of Sainsbury
mentions by this site:
1



Product availability

Sainsburys seem to have the ability to shoot themselves regularly in both feet. I went to their Haverhill store, as I had to pass it on the way to get some plumbing bits. I needed gluten-free soy sauce, dog mixer, dry cat food, two pints of organic skimmed milk and some Coke. All but the Coke was unavailable, but I was able to get a four pint milk. I also bought some Trufree biscuits and some Black Farmer sausages, but do they expect people like me to go fifteen or so kilometres to find out they haven't got everything I need. Tesco and Waitrose are never as bad at stocking the store.

To cap it all, they were out of diesel.

<http://www.jamesmiller.com/weblog/2007/10/sainsburys.html>

Context: This blogger is the author of a book called "Making the most of the internet".

Clip ref: 5436
TRADING ISSUES
No of Sainsbury
mentions by this site:
1



Online delivery

If you want to spend ages on the phone to an uncaring office in Northern Ireland (is the war over?) to complain that you have been charged on your bill for shopping which hasn't turned up at all, Sainsbury's is for you.

If you want to be told that it may take 7-10 days for your account to be credited with the £20 plus which has been paid for shopping not delivered, Sainsbury's fits the bill.

If you want to spend hours on a website which will take ages updating itself and lose half your order, before the delivery loses a fifth of your ordered items and bills you for it, go to Sainsbury's.

If you want your food items fragranced with the scent of washing powder packed in the same bags, go to Sainsbury's.

Finally, if you want to rely on the email sent to you to assure you that your delivery will be at half price on certain days, only to find that you are charged the full amount instead - and you can have the opportunity to haggle over this with Northern Ireland - Sainsbury's is for you. Haggle?

Yes, because although you have an e-mail from Sainsbury's telling you that your delivery will be half price, Northern Ireland will tell you that this does not apply to you, because you are a first time shopper - ignoring the fact that they sent the e-mail to a first time shopper ... sharp practice or a genuine mistake?

This was my bitter experience this morning, buyers beware!

<http://finefeathers-ziplessbiro.blogspot.com/2007/10/sainsburys-useless-delivery-service.html>

Context: A personal blog est 04/07 - this remains its only posting.

Clip ref: 5405
TRADING ISSUES
No of Sainsbury
mentions by this site:
1



Customer service

I have to say that the staff in Sainsburys - esp on the check out - are always very friendly! All my visitors say the same too

<http://www.eastdulwichforum.co.uk/forum/read.php?5.62095.62162#msg-62162>

Context: East Dulwich discussion forum. Ranked just outside top 500,000 websites worldwide. Another comment:

I'd agree about the Sainsburys staff. They are a really helpful bunch. My only gripe is one guy who works in the car park who is forever on his handsfree remonstrating with someone or other - very off putting.

And

great service in the vale, sainsbos not too bad, but generally up and down the lane you get back what you put in, imho.

Clip ref: 5453
TRADING ISSUES
No of Sainsbury
mentions by this site:
1



Sainsbury's Kitchen Appliances

I bought a Larder fridge from Sainsbury's Online after a long search to find one 50 cms. wide maximum. The fridge was out of stock but they grabbed the money from my account immediately which is also sharp practice in my opinion. I would advise everybody to think twice before buying from Sainsbury as once they have your money they are not interested in whether you are satisfied or not.

<http://www.grumbletext.co.uk/search.php?mode=results>

Context: Traffic Rank for grumbletext.co.uk is a relatively high 229,056 with a reasonable Google ranking of 6/10. It is a website devoted to complaints regarding big organisations, where people can send in their complaints online or by SMS.

Clip ref: 5407
TRADING ISSUES
No of Sainsbury
mentions by this site:
1



Online delivery

I'm in pure awe of the people who work for Sainsburys delivery, I really am.

I'm also in awe of myself for STILL sticking with them. Out of the past 15 or so times that they delivered my groceries - they were on time ONCE. Here is how our relationship usually works:

Delivery scheduled for 12pm-1pm.

1pm - Sainsburys calls me. My order will be late - 2:45pm max. Apologies, 10 pounds off voucher.

2:45pm - No groceries. I am fuming.

3pm - No groceries. I am fuming and calling up customer services.

Now here is the crucial part: I get to talk to the most sweet natured man with a Welsh accent who melodically whispers apologies and wishes me the most pleasant of days. How can anybody stay angry after that? I can't even complain normally afterwards!

3:30pm - I curse myself for being stuck in this 10 pounds off voucher loop but am scared to call up customer services again in case they make me talk to that sweet siren again. I vow to go with Tesco's next time.

.. to be continued

<http://londonhg.blog.com/2168939/>

Context: The blog of a 20 year old female from London

Clip ref: 5449
TRADING ISSUES
No of Sainsbury
mentions by this site:
1



Muslims handling alcohol

**If I ever came across this in a store I would leave my shopping at the checkout and walk out, thus costing Sainsbury's or whatever store this happened in the time and cost of paying a member of staff to put back all the items I was going to purchase.

If Sainsburys wish to be dhimmi's then fine that is their problem, but when even moslem leaders state that they are not following the teachings of a religion and acting immature and of exploiting their employers then I think it is time for P45's to be issued...Inshalla

<http://newportcity.blogspot.com/2007/09/moslem-staff-get-alcohol-opt-out.html>

Context: High ranking blog 5/10

Clip ref: 5448
TRADING ISSUES
No of Sainsbury
mentions by this site:
1



Muslims handling alcohol

Muslims Against Sharia condemn the decision of Sainsbury's supermarkets to provide Muslim employees with an option of not handling alcohol. First, Muslims, or anyone else for that matter, must not be allowed to force their religious practices onto general public. Second, if Muslims who work at Sainsbury's feel that handling alcohol violates their religious beliefs, they should not be working at Sainsbury's to begin with.

<http://muslimsagainstsharia.blogspot.com/2007/10/british-dhimmitude-sainsburys-gives-in.html>

Context: A highly ranked blog. Comments include: "I am curious to know what Sainsburys policy regarding christians who don't want to work sundays - or for that matter Muslims who don't want to work Fridays. I would find consideration for these people far more acceptable than the loonie policy the supermarket now seems to have embarked upon. Peace."

"Are we truly helpless? No! Today, we can all win a tiny battle for common sense. How?"

BOYCOTT SAINSBURY'S!

And send them an email telling them you are."

Clip ref: 5438
TRADING ISSUES
No of Sainsbury
mentions by this site:
1



Muslim workers

Well, all who shop at Sainsburys or who can pop into one. This article spells out the fact that if you give an inch to muslims' demands, you can only expect more of the same. It is so simple that even a Sainsburys manager SHOULD be able to comprehend it, but let's not get too hopeful.

Please print it off, put it in an envelope and deliver it to The Manager at your local Sainsburys supermarket. Hand delivering is advised. Please leave a comment here to let everyone know action is being taken.

http://commentisfree.guardian.co.uk/david_green/2007/10/whose_sacrifice.html

<http://godhelpbritain.blogspot.com/2007/10/exercise-for-all-well-all-who-shop-at.html>

Context: A blog in the fight against the Islamification of Britain.

Reasonably ranked by Google.

Clip ref: 5423
TRADING ISSUES
No of Sainsbury
mentions by this site:
1



Online shopping

We had Asda once - out of about 50 products - 25 were unavailable and with

only about 3 substitutes. We refused the delivery and sent back.

Sainsbury have a one hour delivery slot rather than the two hour from Tesco - and if they are late - you get a £10 voucher.

Tesco do Clubcard vouchers with a Clubcard - do you have a Clubcard?

This

is a kind of discount - the points build up and then you get a few quid to spend on Tesco shopping!

Sainsbury do Nectar points - these can be used for Sainsbury shopping (but

not on line) or CD's - DVD's and various other stuff.

Ocado (Waitrose) - always on time - nearly always have 100 percent products - free delivery if you spend over £75 - but do not sell tobacco and their meat is diabolical.

Sainsbury customer service is marvellous - if you complain they will not only refund - but often give a £5 or £10 e-voucher. If there is a problem they will go out of their way to solve.

Tesco answer is usually "tough" although they will refund for bad produce

-

but never anything extra.

http://groups.google.co.uk/group/uk.rec.humour/browse_thread/thread/79c385fc49a41fa573f4299154fa58e?hl=en&lnk=st&q=sainsbury#573f4299154fa58e

Context:

Clip ref: 5414
TRADING ISSUES
No of Sainsbury
mentions by this site:
1



Customer service

i bought a mag in sainsbury the other day and i changed my mind as it was too expensive,so i took it back to customer service for a refund,i'd not left the store i just went straight to customer service and asked for a refund.the SA asked me"why do u want a refund" and i explained why and she gave me a Mad look .i did not like the way she spoke down to me. has any one else had problems taking something back?

<http://www.bobsfreestuffforum.co.uk/forum/viewtopic.php?t=41275>

Context: Bob's Freestuff Forum is the place where freebie hunters can swap ideas about finding stuff for free in the UK.

PageRank: 5/10

Alexa Rank: 136,326 Comment: "I really don't like the customer services in Sainsbury's at all, there was one girl at the checkout who was analysing my shopping as she was putting it through the till and when she came to a Tom Jones CD in our basket she began to laugh to which I just left the shopping there and left but not before passing the customer service desk and telling them exactly what happened - funny we never really saw that girl again"

Clip ref: 5417
TRADING ISSUES
No of Sainsbury
mentions by this site:
1



Delivery discount for disabled

yesterday i put forward an idea to tesco,i have my shopping delivered every week and noticed the charge had increased dramatically so i phoned up and cutting to the chase i've asked the marketing team to consider giving a concession to the disabled

the guy i spoke to asked how they would determine eligeability so i suggested anyone in receipt of higher rate dla is almost certainly effectively housebound so should qualify

he was worried about tesco losing money so i pointed out the ill feeling toward the company so think of the good publicity it would bring,also i'm sure many more people would use it if it was cheaper lets see if they listen

http://www.mssociety.org.uk/applications/discussion/view.rm?post_id=484172&id=14320

Context: Word of mouth recommendations in specialist websites are particularly effective in enhancing reputations. Sites for disabled people are highly rated by their users, and there is a strong bond of trust between them, adding to the credibility of any recomm Comments; "I will see what sainsbury's policy is as my brother's a senior buyer?

I'm at work today and he lives 2 hours from here but I'm sure he'll be quite receptive and have a word with those concerned.

I thought that sort have thing should be in place already???Suprised!"

Clip ref: 5403
TRADING ISSUES
No of Sainsbury
mentions by this site:
1



Customer service

I went into Sainsburys the other evening for a couple of items, literally two things. 2 pints of milk and a loaf of bread so that I could have breakfast and make lunch the next day before work. I get to the till and what does the cashier ask? "Would you like any help with packing?" Now, granted if it's a parent with their kids and a weekly shop I could understand that question but when it's just one bloke and his beard there's really no need for it. And there's no way to answer it without sounding grumpy/ungrateful or sarcastic: "No" or "I'm fine, thanks."

<http://rambleofton.blogspot.com/2007/11/do-you-need-any-help.html>

Context: The blog of a 27 year old male from Ashford, est 03/07.

Clip ref: 5442
TRADING ISSUES
No of Sainsbury
mentions by this site:
1



Muslims handling alcohol

Earlier this month a group of Muslim (trainee) doctors refused to attend lectures, or even answer exam questions, on alcohol related or sexually transmitted diseases, because doing so would offend their religious belief. This goes further than alcohol and disease. A small minority of Muslim doctors refuse to treat members of the opposite sex.

I was glad to see that the GMC and BMC have taken a stance and shown their disapproval of such actions, even if Sainsburys caved. We should not put professionalism on the back-burner, and let political correctness run amok. If a Muslim 'doctor' refuses to treat an alcoholic, or a female, or (God forbid) a female alcoholic, then the answer is simple. Don't let them treat anyone.

<http://belfast-polemic.blogspot.com/2007/10/where-have-i-heard-this-before.html>

Context: The blog of a male from Belfast. Est 10/07
